



LITTLE FALLS CHEESE FESTIVAL VENDOR APPLICATION

New York State's Premier Gathering of Cheesemakers

Saturday, October 5, 2024

****APPLICATION FINAL DEADLINE: June 1, 2024****

BUSINESS NAME: _____

TYPE OF VENDOR (Please provide copy of permit or license with completed application):

- Cheesemaker: NYS Part 2 Permit ¹
- Cheese aging, cutting, and/or blending: NYS Part 2 Permit ²
- Prepared food: NYS 20-C or its exemption, or 28-A License
- Alcohol: NYS Liquor Authority License
- Food truck: NYS Mobile Food Establishment Permit ³
- Other, please specify: _____

TYPE OF BOOTH REQUESTED*:

	SINGLE	DOUBLE	FOOD TRUCK
Early Bird (before April 1, 2024)	<input type="checkbox"/> \$160	<input type="checkbox"/> \$320	<input type="checkbox"/> \$250
Regular Price (April 1 – June 1, 2024)	<input type="checkbox"/> \$185	<input type="checkbox"/> \$345	<input type="checkbox"/> \$275

**Please note this is a request. To curate a well-balanced festival, we reserve the right to assign a single booth despite a request for a double. (In such case, fees will be reduced, and a portion refunded.) Booth fees are non-refundable.*

CONTACT NAME:	
ADDRESS:	
PHONE:	
EMAIL:	
WEBSITE:	

ALL VENDORS: Please provide a **list and short description of your products** and a **brief biography**, using additional sheets as needed. *Permission to use this information on the Little Falls Cheese Festival website, social media, and as part of our general publicity campaign, is assumed.*

RETURNING VENDORS: Anything new for 2024? (Awards, new products, etc.)

NEW VENDORS: PLEASE INCLUDE PHOTOS OF YOUR BOOTH

You may email photos to littlefallscheesefestival@gmail.com or include hard copies with your mailed application.

REQUIRED FOR ALL VENDORS: PROOF OF LIABILITY INSURANCE

*Name **Main Street First, Inc./Little Falls Cheese Festival as Additional Insured**. You or your broker may email to littlefallscheesefestival@gmail.com or include hard copy with your mailed application.*

MAKE CHECKS PAYABLE TO: Main Street First, Inc., 2024 Cheese Festival

Mail with application, proof of insurance, licensing, and any supporting materials to:

**LITTLE FALLS CHEESE FESTIVAL
PO BOX 837
LITTLE FALLS, NY 13365**

You will receive an email acknowledgement and, as the festival date approaches, further information. **Please, remember: June 1, 2024 is the final deadline.** *ALL MATERIALS*, including payment, must be received by then—no exceptions!

IN CASE OF FESTIVAL CANCELLATION, all vendors will be promptly notified, and fees fully refunded.

QUESTIONS? Please don't hesitate to email us at littlefallscheesefestival@gmail.com

¹ Receiver or producer of raw milk. *Includes all value-added dairy (e.g. butter, yogurt, bottled milk, etc.)*

² Post raw-milk production

³ Mobile food establishments—*food trucks and any vendor preparing food or drinks on-site, other than simple sampling*—must also apply for a **Temporary Food Service Permit** through the Herkimer County Health Department at least 3 weeks prior to the festival date. *For more information, call the Herkimer County Department of Health at 315-866-6879.*